# SINHGAD TECHNICAL EDUCATION SOCIETY'S S.K.N. SINHGAD SCHOOL OF BUSINESS MANAGEMENT

# **IQAC ANNUAL REPORT 2022-2023**



# INTERNAL QUALITY ASSURANCE CELL

http://sknssbm.sinhgad.edu/

# INTERNAL QUALITY ASSURANCE CELL

#### **OBJECTIVE**

The primary aim of the IQAC is

 To develop a system for conscious, consistent and catalytic action plans to improve the academic and administrative performance of the institution.

#### VISION

To promote quality culture as the prime concern of Higher Education Institutions through institutionalizing and internalizing all the quality-enhancing and sustaining initiatives taken with internal and external support

#### **STRATEGIES**

IQAC shall evolve a mechanism and procedures for

- a) Ensuring timely, efficient and progressive performance of academic, administrative and financial units;
- b) Adoption of relevant and quality academic and research programmes;
- c) Ensuring equitable access to and affordability of academic programmes for various sections of the society;
- d) Optimization and integration of modern methods of teaching and learning;
- e) Ensuring credible assessment and evaluation processes;
- f) Ensuring the proper allocation, adequacy and maintenance of support structure and services;
- g) Sharing of research findings and networking with other institutions in India and abroad

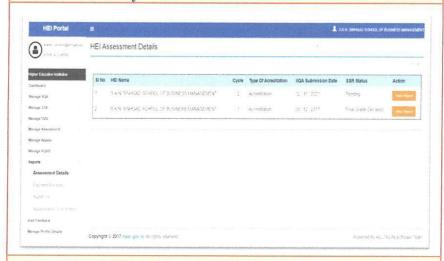
#### **FUNCTIONS**

- · Development and application of quality benchmarks.
- Dissemination of information on the various quality parameters to all the stakeholders.
- Organization of workshops, seminars on quality related themes and promotion of quality circles.
- Documentation of the various programme/ activities leading to quality improvement.
- Preparation of the Annual Quality Assurance Report (AQAR) to be submitted to NAAC based on the quality parameters.
- Collection and analysis of feedback from all the stakeholders on quality-related institutional processes;

# **IQAC COMPOSITION 2022-23**

Sr. No.	Category	Designation	Name of Member					
1	Chairperson	Head of the Institution	Dr. Prachi Pargaonkar					
2	IQAC Coordinator	Associate Professor	Dr. Shalaka Sakhrekar					
3	Administrative Officer	Administrative Officer	Mr. Mahesh Shinde					
4	Teacher	Dean	Mr. Yatin Bokil					
		Teacher	Dr.Dattatray Rane					
		Teacher	Dr. Ganesh Yadav					
		Teacher	Dr. Sadhana Ogale					
		Teacher	Ms. Manjula Dhulipala					
		Teacher	Ms. Roza Parashar					
		Teacher	Mr. Mayuri Yadav					
5	Management Member	STES's Academic	Dr. S. U. Gawade					
		Monitoring Committee	Dr. Vijaya Puranik					
6	Student Member /	Second Year Student	Sachin Kunke					
	Alumni/ Local Society	Alumni	Mr. Dnyaneshwar Pahilwan					
	Memebr	Local Society Member	Mrs. Prajakta Joshi					
7	Industrialist/ Employer/ Parent	Industrialist	Mr. Harshwardhan Samdani					

# SKN Sinhgad School of Business Management has started the work for second cycle NAAC Accreditation



# Quality Initiatives by IQAC

### Preparation of Academic Calendar

IQAC ensured timely preparation and release of college academic calendar for the year 2022-2023. Inputs and scheduling of various events were collected from various stakeholders viz; faculty members, student council, E-cell, Exam section, Cultural section, CSR club "PRAYAS", Director, Dean. University Calendar too was considered before finalizing the Academic Calendar. IQAC members, organized the preparation of calendar by streamlining the data collected from various stakeholders under the guidance of the Director and IQAC coordinator. Academic Calendar took into consideration the curricular, co-curricular and extra-curricular activities in lines with NEP 2020 in the Institute and the proposed examination schedules.

# Participation in NIRF 2022

Data was collected from the different sources like documentation system of the Institution, faculty members and students. Data was streamlined and processed as per the proforma. Data was submitted after the due approval from the Director.



#### Institute's Newsletters

The two volumes of "Samahar", the official college newsletter, was released in November and December 2022. Prof. Manjula Dhulipala is the editor of these volumes. She along with the students' team invited contributions from the students, faculty members. It also contained details of all the activities that happened during the said two months. The initiative was supervised by Director, Dean and IQAC Coordinator.





# Green, Energy and Environment Audit

In pursuit of the commitment of the college towards green initiatives, IQAC initiated Green, Energy and Environmental Audits with the support of authorized external auditing agency during theacademic year. The audit was jointly conducted by "Engress Services".







# **Parent Meet**

Meeting was organized for parents on 17 June, 2022. The objective of this meet was to acquaint parents about the Institute's initiatives for the students and also the sensitize them about NEP 2020. Dr. Roza Parashar and Prof. Sheetal Sarnot were the faculty coordinators of the event. The initiative was supervised by Director, Dean and IQAC coordinator.





#### Alumni Meet

Meeting was organized for alumni on 17 June, 2023. Prof. Mayuri Yadav was the faculty coordinator of the event. The initiative was supervised by Director, Dean and IQAC coordinator. Domain specific alumni interaction was held during the meet for which alumni across different industries were invited. They briefed the students on industry expectations, different skills sets needed to get decent placements. This initiative of IQAC received overwhelming response from the students. In all, 200 odd students were benefitted due to this activity.







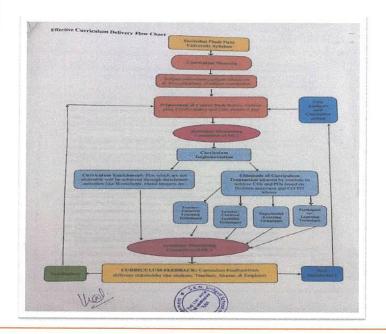
#### **Teaching Learning Process**

The Effective Curriculum Delivery at SKN Sinhgad School of Business Management is a systematic approach designed to ensure the impactful delivery of academic content. The process begins with collecting subject preferences from faculty members, subject distribution, appointment of subject coordinators, then meticulous preparation of a Course Pack, including a Rubric, Session Plan, CO-PO matrix, and relevant Case Studies. During this preparation phase, Gap Analysis received from Academic Monitoring Committee for the past semester is thoroughly discussed and changes are incorporated in the new academic year.

Curriculum Implementation Phase: To achieve Course Outcomes (COs) and Program Outcomes, four distinct methods of Curriculum Transaction are employed: Teacher-Centered Learning Techniques, Learner-Centered Learning Techniques, Experiential-Learning Techniques, and Participative-Learning Techniques. Based on the problem statements decided by the domain experts and the desired outcomes, a blend of these methods is selected and implemented. This contributes to a holistic educational experience for the students.

The Curriculum Implementation phase is augmented by Curriculum Enrichment activities, such as workshops and guest lectures, to enhance the attainment of Program Outcomes (POs) which are not fully attainable through regular curriculum and to the satisfaction of the course facilitators. This Curriculum Enrichment involves, arranging for a guest session, identifying value added courses, selection of subjects and also the arranging industrial visits.

Feedback collected from students, teachers, parents, alumni, and employers ensures the curriculum stays up-to-date and meets the changing needs of the academic and industry communities.



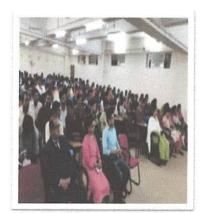


# Financial Support to organize Events

To implement IQAC supported activities financially, a budget is prepared and approval is sought from the Director. Once it is approved, activities are conducted. Faculty members are encouraged to organize seminars, conferences, workshops, Guest sessions, Industrial Visits and training programme. Clubs and Cells are supported to organize skill development programme. IQAC on other hand, also organized half a day workshop for staff of the Institute to acquaint them with ways to relieve stress. Similar workshop was also organized for students to relieve them from examination stress.











## **Blood Donation Camp**

A Blood Donation Drive was organized in S.K.N.Sinhgad School Of Business Management on 1st June 2023. A team of doctors, nurses, came from the Smt. Kashibai Navale Medical College and General Hospital, Pune. All the arrangements were made properly. Many of the students willingly came to donate blood.

Objective of the activity: "This was an act of great service of humanity."

Outcome of the activity: 1.Donars (Students & others) felt they are a part of great community and contributed to a responsible gesture towards society. 2. They felt that donating blood will definitely improves their health.







# Competency mapping activity

This is one of a kind of activity that has been implemented in the Institute since last two years. The idea originated from the fact that students who wish to pursue management education are often confused about choosing specialization. Over the period of two years, its scope has widened and has also helped the students to find out skill gaps, build on their competencies to achieve their goals. 8 outcomes are identified and were achieved due this initiative taken by the Institute.

Objectives of the activity are as follows,

Specialization Recommendations for MBA-I Year Students, Building Competency Mapping Expertise, Identification of Skill Gaps, Targeted Initiatives and Continuous Improvement, To Facilitate and encourage active participation of students and faculty members in generating meaningful research contributions following the Competency Mapping.

This comprehensive approach aims to not only develop competency mapping expertise but also to assess the tangible impact on students' skills and contribute to continuous improvement in the educational program.













## Feedback Mechanism

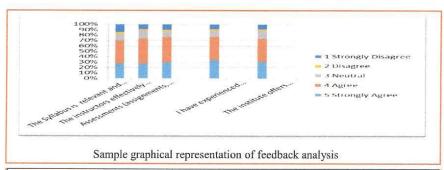
### Feedback on Curriculum

Feedback on syllabus by the students, faculty, alumni and employers was collected and analyzed. The analysis reports were given to the Director, Dean, IQAC coordinator.

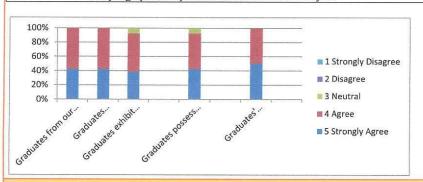
#### Process for Feedback Collection:

The Institute employs a structured feedback process that involves distributing hardcopy forms as well as Google forms to all stakeholders, encompassing academic performance and ambience of institute curriculum-related parameters. Each stakeholder evaluates these parameters using a predefined scale. If any stakeholder seeks further clarification, we promptly address their queries. Once the feedback is gathered, we meticulously analyze it and present the findings using visual representations. By interpreting the graphical data, we gain insights into areas that warrant enhancement, enabling us to focus our improvement efforts effectively.

The proposed changes regarding the curriculum were discussed and ratified by the Board of studies and Academic Council. The summary and action taken report of the same was posted on the college website.

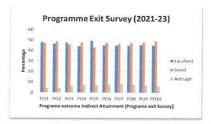


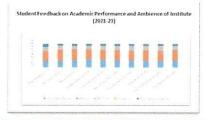
Sample graphical representation of feedback analysis



# **Exit Survey from Outgoing Students**

In view of bettering the academics, infrastructure, services and co-curricular ambience in the institution, an Exit survey was conducted among the out-going students. The survey consisted of two sections; the first enquires about the achievement of programme outcomes and the second asks about satisfaction with academic performance and ambience of the Institute.





# **Outcome Attainment Analysis under OBE Scheme**

In continuation of the implementation of Outcome-Based Education at SKN Sinhgad School of Business Management, the attainment of outcomes was assessed for the batches and students who passed out in 2022. From the assessment of Course Outcomes, attainment of Programme Outcomes and Programme Specific Outcomes was calculated. The analysis reports were made available to all the faculty members.

CO-PO MAPP	ING USING FIN	VAL EXAMIN	ATION RESULT	S 22-23		
Name of Specialization	Marketing	Finance	Human Resources	Operations and Supply Chain	Business Analytics	
Average Marks For all 4 semesters	1300.323944	1937.89855	1843.520833	1654.181818	1922.536585	
Average %	41%	61%	58%	52%	60%	
Max Marks	2521	2625	2578	2376	2491	
Max%	79%	82%	81%	74%	78%	
Min Marks	0	0	0	0	0	
Min %	0	0%	0	0	0	
No of students attempted	71	138	48	11	41	
hreshold Marks (Average Marks)	1300.323944	1937.89855	1843.520833	1654.181818	1922.536585	
No of students securing >threshold marks	40	115	38	8	34	
% of students securing > threshold	55%	82%	75%	67%	76%	
Attainment Level	1	3	2	2	2	

For new batch we have started stepwise attainment procedure as follows:

- 1. Program Education Objectives (PEOs) Program Outcomes (POs) and Course Outcomes (COs) are referred from the University syllabus.
- Specialization wise meetings are conducted on discussion of Programme Specific
  Outcomes (PSOs) for which objectives of the domain are discussed and a consensus is
  arrived at. Based on the above two, finalized PSOs which are communicated to all.
- 3. On the basis of the above two, and course syllabus, faculty members design "Problem Statement". Based on this problem statement, a Concurrent Internal Evaluation (CIE) methods are decided which are reflected in subject "Rubrics". Along with these rubrics, a course pack is designed. A CO-PO matrix is formed. At the end of each semester subject teacher conduct course exit survey. At the end these rubrics and feedback received in course exit survey helps in CO-PO attainment calculation.
- 4. After the completion of all 4 semesters of MBA, Programme Exit Survey will be conducted and Programme attainment will be calculated. It is decided that once Program attainment is calculated, corrective action will be taken for the upcoming Program as per the feedback we receive in programme exit survey.

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# Teachers participated in different activities

Faculty members of the Institute attended several orientation programme, refresher programme, training programme, short term programme, seminars, conferences and other faculty development programme organized by different agencies aptly supported by IQAC. A total of 25 teachers attended such programme during the academic year.













#### E-CELL

E Cell is a Journey towards Incubation, Innovation and Entrepreneurship Developmental. E-CELL Ankur was established in the year January 2017. Ministry of Education, Govt. of India has established its 'Innovation Cell' at All India Council for Technical Education with a purpose of Systematically fostering the culture of Innovation in all HEI. E-Cell got associated with Institution Innovation Council (IIC) in March 23 rand conducted various activities to provide platform for the students. It received certificate of appreciation from the IIC and a star for activities conducted in last two quarters. Three of Institute's faculty members got selected for the bootcamp held at COEP, Pune on innovation and incubation.



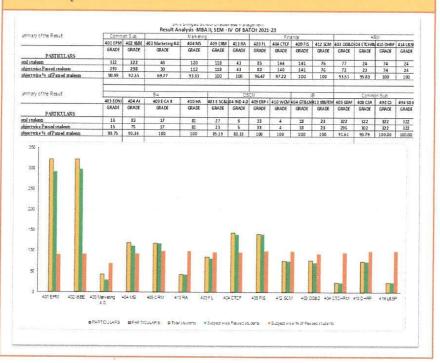








#### **Result Analysis**



### Result Summary:

Overall Result					
Total Number of students	322				
Total Number of Passed Students	235				
Total Number of Failed Students	79				
Total percent of Passed Students (%)	73.00				
Total Number of students Passed in First Class with Distinction	141				
Total Number of students passed with First Class	94				

Rank Holders										
RANK	PRN	Seat No.	Name of Student	Major Spe.	Minor Spe.	Percentage				
1	2052112447	34952	PASALKAR TANAYA DEVKUMAR	FINANCE	ВА	81.33				
2	2052112396	34940	KHARMALE PAYAL RAOSAHEB	FINANCE		80.50				
3	2052112598	35021	BORADE PRAVIN BABASAHEB	BA	MKT	80.00				

# **Student Enrichment Programme**

### **Student Orientation Programme**

Student Orientation Programme were organized in the month of November and December 2022 for all the students. Syllabus orientation for first year was organized on 23 November 2022. Placement orientation for first year was organized on 28 November 2022. Case study orientation was provided for both the year students on 14,16,17 December 2022. Orientation about Summer Internship Project was organized for second year students on 17 July 2023

#### Value-added Courses

SKN Sinhgad School Of Business Management, introduced number of value-added courses for the skill development and employability of students. Courses were organized in blended mode. Certificates were issued to students who successfully completed the courses.

Moreover, students were encouraged to register for SWAYAM and other online courses online. Dr. Sadhana Ogale is SPOC of these courses. A total 35 number of students completed these courses successfully.





### **Student Induction Programme**

Student Induction Programme was organized for the first-year first year students for two days from 21<sup>st</sup> to 22<sup>nd</sup> November 2022. Mr. Ramesh Birajdar, Chief Finance Officer, inaugurated and addressed the students. Dr. Prachi Pargaonkar Director, delivered the presidential address. Dr. Shalaka Sakhrekar, IQAC Coordinator, handled a session on Code of Conduct. The student induction programme lasted for 2 days. Various sessions were handled to introduce the college and the student support systems. At the end of the programme, a baseline test was conducted to identify the slow learners and advanced learners so that they can be appropriately mentored.

# Research and Innovation

#### **Research Conference**

Institute has organized National Research conference in June 2022. 50+ research papers have published in UGC care journal. And 100+ researchers has benefitted because of this conference organized by the Institute.





# Research Paper Published

IQAC recommended research promotion initiatives, to support the research work under the condition that specific research outcomes are to be showcased including publication of at least one research paper in one academic year. Nearly all the faculty members have published research papers in UGC care journal or in Scopus journal.













# Consultancy

Some of our faculty members were invited to talk of current topics such as sustainability to other Business Schools. Competency mapping model of the Institute was implemented at Sinhgad Institute of Business Administration and Research. A training for their faculty members was conducted by the Institute.







#### **CSR-PRAYAS**

SKNSSBM Institute Social Responsibility Cell "PRAYAS" join hand for social cause have active membership of students and faculty members .Our students participates in activities organized by Adar Poonawala Clean City Initiative whenever we are informed. "Tree Plantation Activity" was organized on account of World Environment Day 5th June 2023 in association with other organizations (Pune Municipal Corporation ) where our students did cleanliness of the main area of Kothrud ,Pune. They planted the trees with government officials and dignitaries of invited for this event.



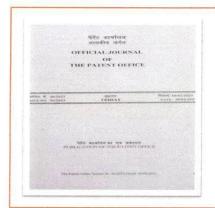


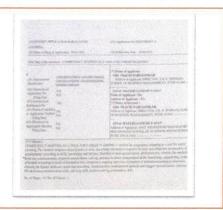




# **Patent Published**

Dr. Prachi Pargaonkar and Prof. Mayuri Yadav, published a patent on Competency mapping in February, 2023.







Dr. Prachi Pargaonkar Director

Dr. Shalaka Sakhrekar IQAC Coordinator